The artist who published his own obituary, 52 years early

A complete Wikipedia article, published by its subject, dated 26 April 2078.

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THE STORY

Paul-Alexander Pissarro, a conceptual artist living in London and the great-great-grandson of the Impressionist painter Camille Pissarro, has published his own obituary at paulpissarro.com. It takes the form of a complete Wikipedia article written from the year 2078: an infobox, a table of contents, 47 numbered references, a filmography, a register of editions, and a date of death.

The article runs in sixteen languages: English, French, German, Spanish, Portuguese, Italian, Chinese, Korean, Japanese, Russian, Ukrainian, Greek, Arabic, Hebrew, Turkish and Polish. A companion page documents five generations of the Pissarro family tree. The early life is documented fact; the career that follows is projected, written with the full apparatus of fact.

The piece reads as a conceptual Wikipedia entry and functions as autobiography, advertisement, and will. From the article itself: "Pissarro declined throughout his career to claim that his work was good art. Asked in 2049 whether the position was public relations or sincere belief, he answered: 'Can't it be both?'"

Pissarro works with his creative partner Jesse Do across the Church of Conceptual Art, a religious nonprofit the two founded, and Unsubscribe LLC. The obituary sits at the center of that body of work: an artist writing the record he intends to be read by.

FAST FACTS

- Published 2026 at paulpissarro.com; date of death given as 26 April 2078, Hamburg
- Form: Wikipedia-style article with infobox, 47 references, filmography and editions register
- Twelve full language versions
- Five-generation family tree at paulpissarro.com/provenance
- Paul-Alexander Pissarro, b. 1990, lives in London; great-great-grandson of Camille Pissarro and sixth generation of working Pissarro artists and scholars

IMAGES

Paul-Alexander Pissarro

From Wikipedia, the free encyclopedia

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Paul-Alexander Arthur Pissarro (20 August 1990 – 26 April 2078) was a French-American filmmaker, media executive, and conceptual artist. With his equal partner Jesse Do ↗, he co-founded the production company Unsubscribe LLC ↗ (colloquially "Unsub") and the Church of Conceptual Art ↗ (CoCA), the religious nonprofit and media conglomerate credited with the dissolution of intellectual property law in 2028.[1][2] The two entities operated as a single organism, with Pissarro and Do as its public and structural faces respectively.

Pissarro was a staunch ethicist and endurance performance artist who proved that artists are among us, not apart from us. He made films for people he described as "the lost" and is best known for the Good Ethics is Good Business campaign, the guerrilla-and-PR effort credited with the adoption of the Ethics Index ↗ as a corporate KPI.[3] A descendant of the painter Camille Pissarro through his father, Joachim Pissarro, he was the son of the Lebanese-American conceptual artist Annabel Daou, whom he named as his artistic mentor, manager, and primary formative influence. He worked between Hamburg and New York throughout his career.

Critical reception of Pissarro's work was sharply divided. He was opposed by conservative business institutions, who initially rejected the Ethics Index as a soft metric, and by traditionalist artists, who refused to consider corporate strategy a legitimate form of storytelling. Pissarro declined throughout his career to claim that his work was good art. Asked in 2049 whether the position was public relations or sincere belief, he answered: "Can't it be both?"[4]

Early life

Pissarro was born in London on 20 August 1990. His father, Joachim Pissarro, was a French art historian and curator; his mother, Annabel Daou, was a Lebanese-American conceptual artist who later managed his career and whom Pissarro credited as his artistic mentor.[5] He described his childhood as "privileged but complicated" and wrote extensively about the role of mental illness and chaos in his early life. His self-published accounts and the biographies that followed are largely consistent, with one exception: Pissarro never claimed to make good art, while his critics and biographers debated for decades whether his work qualified.[6]

The family combined two active art and intellectual lineages. Through his father, Pissarro was the great-great-grandson of the Impressionist painter Camille Pissarro and the sixth generation of working Pissarro artists and scholars; the broader genealogy is documented in the Pissarro family descendants record. His paternal uncle Lionel Pissarro is a Paris-based art dealer specializing in Impressionist and Post-Impressionist work. His maternal relations included the conceptual artist Annabel Daou (mother), the political journalist Peter Daou (maternal uncle), the singer-songwriter Vanessa Daou (aunt by marriage, formerly married to Peter Daou), the novelist Erica Jong (great-aunt), and her daughter, the writer Molly Jong-Fast.[4][31]

Paul-Alexander Pissarro



Pissarro in Hamburg, c. 2042

Born	20 August 1990 London, England
Died	26 April 2078 (aged 87) Hamburg, Germany
Cause of death	Undisclosed
Citizenship	France · United States · United Kingdom
Other names	Paul Pissarro (pre-2026)
Occupation	Filmmaker, conceptual artist, media executive
Years active	2017–2078
Known for	Unsubscribe LLC; Church of Conceptual Art; Genesis series; Ethics Index; Good Ethics is Good Business campaign
Partner	Anonymous
Children	4 (anonymous)
Parents	Joachim Pissarro (father) Annabel Daou (mother)
Relatives	Camille Pissarro (great-great-grandfather) Paul-Émile Pissarro (great-grandfather) Hugues Claude Pissarro (grandfather) Peter Daou (maternal uncle) Vanessa Daou (aunt by marriage) Erica Jong (great-aunt) Molly Jong-Fast (first cousin once removed) Pissarro family descendants

Further reading

unsubscribe.llc ↗ *Mothership*
nameofmy.com ↗ *Gallery*
churchofconceptualart.org ↗ *Church of Conceptual Art*
finaldues.com ↗ *Tickets to the afterlife*
The Game or the Girl *Book*

The article at paulpissarro.com. High-resolution files on request.



Infobox portrait: "Pissarro in Hamburg, c. 2042."

LINKS

- paulpissarro.com, the article
- A Provenance, the family tree
- Portfolio, the works

CONTACT

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